

Preventing church dropouts

When I was on the staff of Campus Crusade for Christ in 1971, I was a member of Ralph Neighbor's church in Houston. He was an innovative pastor, and wrote a book titled, *The Seven Last Words of the Church*. The seven words; **"We've never done it that way before."**

The church in America is still alive. But a recent study by LifeWay Research found that **70% of young Americans who attended a protestant church for at least one year during high school, dropped out of church for at least one year by age 22. Some return later. But the study found, nearly 50% are permanent departures.** That shouts:

America. We have a problem!

I believe your church can prevent some church dropouts **by having Amazon send a \$3.00 e-book as Baptism Presents, and as Graduation Presents for those who were not given it when they were baptized.** Then your church should follow-up the gifts with annual e-mails to remind them the gift e-book is in their digital library, and to encourage them to re-read it, **using a tablet, PC, or the phone they carry every day.**

Will that prevent any church dropouts? That depends on the answer to one vital question; **"Will reading that e-book help make a disciple?"** When a pastor reads it, he may respond, "There is nothing new in it. I learned all of that in seminary."

But, I did not write it for pastors. When long-time church members read it, some respond, **"Every one of our high school students should read that book."** A Bible teacher asked me, **"Where was your book when I was a new believer?"**

Amazon Prime members can borrow this e-book

It is a teaching book. Each chapter concludes with a summary. Please begin your evaluation by reading the summaries. You can easily read them in 10 or 12 minutes. Then get some of your church's members to read the book and answer the question, **"Would this book have helped you when you were a new believer?"** More information, the summaries, and the **Amazon link** are at:

www.baptismpresents.com

It would also be good for your church's leaders to read my analysis of the church drop-out syndrome. It's at the beginning of www.gospelgiftbooks.com

In Christ, Bob Prall, M.Div., Author & Evangelism Encourager

P.S. You might prevent some church dropouts if you forward this to your Christian friends in other churches.

This can be printed as a flier from www.gospelgiftbooks.com/prevent.pdf

After you read you read the summaries, passing out this flier will get some of your members to read the book.